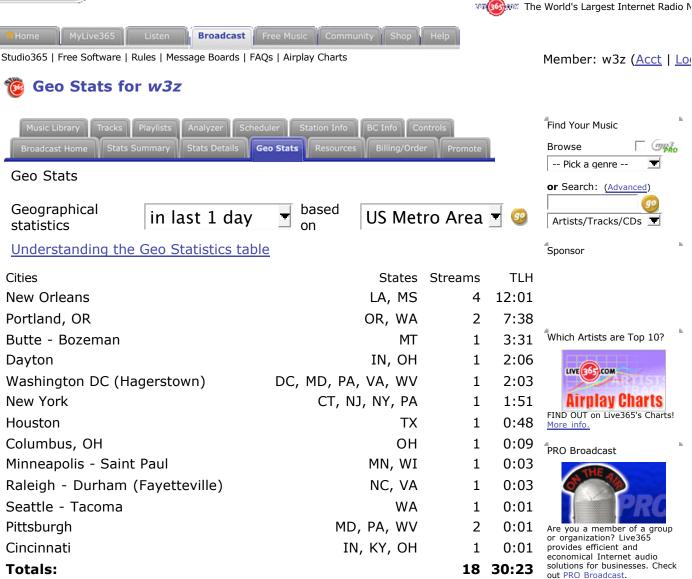


Stay 4 nights on-site & receive free park tickets







Understanding the Geo Statistics Table

Streams: Number of times the broadcast was launched.

TLH: Total listening hours (hours:minutes). Standard and ad-free listeners combined. 0:00 = listening for less than 1 minute.

N/A: Not Applicable. This info is not relevant to your broadcast.

Cities/States: The "cities" column is the primary city within that particular metro area. The "states" column includes the primary city/state as well as many other portions of states that are covered within that metro area. The Geo Statistic "metro-area" totals often include portions of multiple states.

1 of 2 2/21/05 3:18 PM There may be some discrepancies in Geo Statistics for the following reasons:

Corporate networks with offices in different regions may have firewall access to the Internet in one (or a few) central location(s), usually the location of the corporate headquarters.

Likewise, large networks like AOL and WebTV access the Internet from one location - Arlington, VA or San Francisco, CA respectively. AOL users in Asia are (AOL-Japan) and AOL users in Europe are (AOL-Germany). These are identified as AOL or WebTV instead of a location.

Advanced Search



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